



2020

EDGE TO EDGE MARATHON
SPONSORSHIP PROPOSAL



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What is the Edge to Edge Marathon?

The Edge to Edge Marathon is currently a half marathon and 10K run and was originally established in 1998 as a full distance marathon through the collaborative efforts of the Ucluelet Chamber of Commerce and the District of Ucluelet.

The vision of the Edge to Edge Marathon is to establish a sustainable community focused running event, encouraging athletes of all levels to lead healthy lifestyles and further their personal fitness through running.

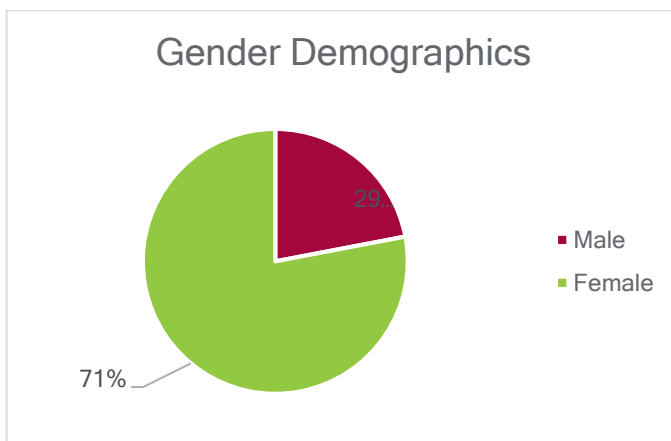
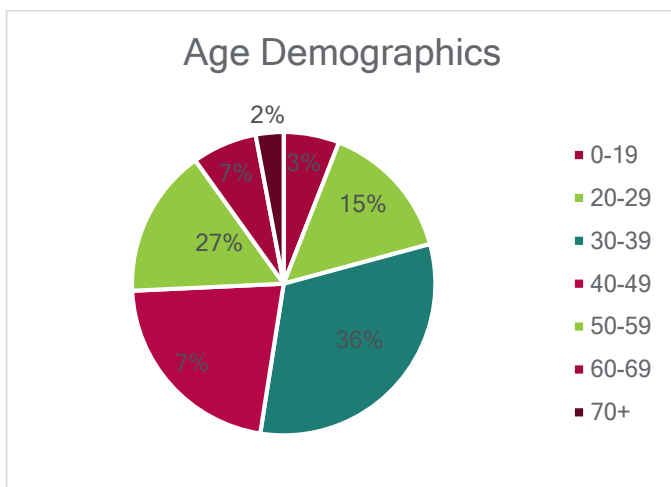
2020 Edge to Edge Marathon



Event Demographics-2019

The Resort Municipality of Ucluelet is situated on the edge of the Wild Pacific Ocean. It offers visitors and residents the opportunity to live in and explore one of the world's most pristine coastlines. A true west coast working harbour, Ucluelet is a place rich in tradition and natural beauty

Total Participants: 444



Sponsorship with the Edge 2 Edge Marathon

Becoming a sponsor with the Edge 2 Edge Marathon, illustrates your businesses commitment to active, healthy living in our community. There are several ways to become an Edge 2 Edge Marathon sponsor; enabling businesses of all sizes and interest level to participate.

Title Sponsorship - \$5,000 & up

Title sponsorship for the Edge2Edge Marathon represents an executive level partnership with the event, illustrating your business or groups' passion for getting involved. As the title sponsor, your organization benefits by becoming the namesake of the Edge to Edge Marathon event, which is included in every marketing and news outlet communications.

In addition, your business will receive the following recognition:

- Exclusive Title Sponsor recognition
- Name recognition on banner at Junction
- On all Running Room marketing, print and social media
- Local radio ad
- Name recognition on all Chek TV ads, print and social media
- Top name recognition on Sponsorship banner
- Name recognition on event t-shirts
- Name recognition on Marathon advertisements and marketing, promotional materials
- Name recognition on Marathon website with link to your company
- Social Media announcement listing sponsor and link
- 4 Complimentary entries to 10K race and 2 Complimentary entries to the half
- Sponsor recognition in Ucluelet Chamber of Commerce weekly newsletter
- Complimentary Expo booth and finish line

Marathoner - \$1,000 & up

- Name recognition on sponsorship banner
- Name recognition on event t-shirts
- Name recognition on E2E Marathon advertisements
- Name recognition on Marathon website with link to your company
- Complimentary expo booth and finish line
- Social Media announcement listing sponsor and link
- Sponsor recognition in Ucluelet Chamber of Commerce weekly newsletter
- 2 Complimentary entries to 10K race
- Complimentary expo booth and finish line

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Sprinter - \$500 & up

- Name recognition on sponsorship banner
- Name recognition on event t-shirts
- Name recognition on E2E Marathon advertisements
- Name recognition on Marathon website with link to your company
- Complimentary expo booth and finish line
- Social Media announcement listing sponsor and link
- Sponsor recognition in Ucluelet Chamber of Commerce weekly newsletter

Walker - \$250 & up

- Name recognition on sponsorship banner
- Name recognition on event t-shirts
- Name recognition on E2E Marathon advertisements
- Name recognition on Marathon website with link to your company
- Complimentary expo booth and finish line
- Social Media announcement listing sponsor and link
- Sponsor recognition in Ucluelet Chamber of Commerce weekly newsletter

Accommodation (2 nights comped)

- Name recognition on sponsorship banner
- Name recognition on event t-shirts
- Name recognition on E2E Marathon advertisements
- Name recognition on Marathon website with link to your company
- Complimentary expo booth and finish line
- Social Media announcement listing sponsor and link
- Sponsor recognition in Ucluelet Chamber of Commerce weekly newsletter
- 2 Complimentary entries to 10K race

Friend (In-Kind Sponsorship)

The Marathon is looking for unique opportunities to work with area groups and businesses to meet runners needs. If you would like to share an opportunity with us, please let us know by email to chamberoffice@uclueletinfo.com

Sponsorship Proposal

Name of organization: _____ Level of Sponsorship: _____

Address: _____ City: _____ Province: ___ Postal Code: _____

Contact Name: _____ Contact Title: _____

Contact Phone: _____ Contact Email: _____

Signature: _____ Date: _____

Table needed at Finish Line? Yes _____ No _____

Table needed at Registration? Yes _____ No _____

For more information, contact

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www.edgetoedgemarathon.com

Please make cheques payable and mail to:

Ucluelet Chamber of Commerce

PO Box 428

Ucluelet, BC

V0R 3A0